PARTNER PROGRAM

Partnership Opportunities

Grow Local. Shop Local. Get Local'd.

info@getlocald.com

ABOUT LOCAL'D

Licensed. Local. Delivered.

Local'd is a licensed cannabis delivery service and online dispensary in Washington, D.C. — premium products, fast and reliable, brought right to your door.

Alongside top-quality cannabis, we deliver locally sourced food and beverage products from trusted local growers and makers — making wellness and community part of every order.

Rooted in D.C.

Every order builds a thriving local ecosystem — uniting our community through local small business, one delivery at a time.

WHY PARTNER

Why partner with Local'd

More than a discount — a partnership built to send customers your way.

Community first

We unite the DC community through local small business — and every order supports a thriving local ecosystem you're part of.

Real visibility

Features across our social channels, weekly newsletter, and partnerships page — promotion that actually reaches people.

We do the legwork

All marketing materials are designed, produced, and printed by us. Joining is simple and low-lift for your team.

THE OPPORTUNITY

Tap into our community

A partnership puts your business in front of a growing community of customers who choose to shop local.

3,000+

Social followers across four platforms

2,500+

Monthly website visits

200+

Customers & subscribers who know, love, and repeatedly order from us

THE PARTNERSHIP

How a partnership works

What Local'd provides

Discount cards in every order Redeemable in person at your store. You set the amount — we suggest 10–20% off.

A QR window sticker Customers scan it to find you on the Local'd website.

All marketing materials Stickers and promo cards, designed and printed by us.

Full promotion Social posts, a weekly newsletter feature, and a spot on our partnerships page.

What we ask of you

Honor the discount card

Accept it in store at checkout. The discount amount is entirely your call.

Display 1–2 stickers

Put up our sticker on your door and/or window.

Share the news once

Post about the partnership at least once, or reshare one of our posts.

AN EXTRA OPPORTUNITY

Carry your product with us

Sell a shelf-stable, non-cannabis product? We can stock it, too.

If your business makes a pre-packaged item with a long shelf life, we can feature it on the Local'd site as an **“Add-On, Non-Cannabis”** product — handled as a wholesale item and delivered right alongside our orders.

e.g. Berg Bars

WORKING TOGETHER

Getting started

Here's what we'll take care of right out of the gate:

1 Draft your social posts

Written in line with your brand guidelines, for you to review and approve before anything goes live.

2 Add you to our partnerships page

Your own dedicated spot on the Local'd partnerships page.

3 Produce your materials

Cross-promotional pieces, including in-store window stickers branded for your company.

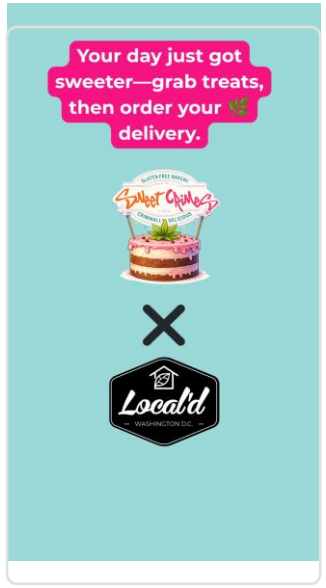
4 Drop promo cards in our bags

Branded cards tucked into our delivery bags, pointing customers to you — online or in-store, your preference.

IN PRACTICE

What a partnership looks like

A recent collaboration with **Sweet Crimes**, a gluten-free, celiac-safe bakery in the DMV.

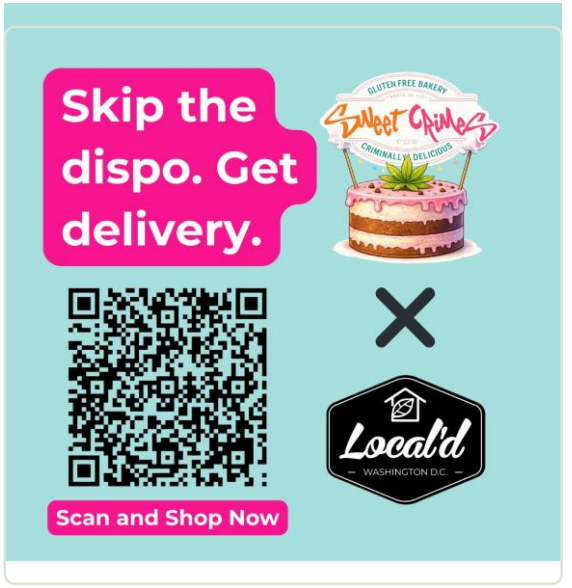


Social media post

Featured across our social channels

Promo card

Dropped into every Local'd delivery bag



Window decal

Co-branded for the partner to display in-store

Local'd

WASHINGTON D.C.

Let's grow local, together.

Ready to partner with us? We'd love to hear from you.

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